

CYBER INCIDENTS:  
COMMUNICATIONS AND PREPARATION

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 **AEGIS 2023**  
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*What to Prepare for*  
**THE THREATS**

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## IMPACT OF ACTIVE INTRUSION ATTACKS

- Technical
  - Network downtime (24 hours to one week)
  - Data lost with backup destruction
  - Replacement/overhaul of security tools
  - Hardware replacement
  - Personnel burnout
- Costs
  - Business interruption (3 days to months)
  - Incident response costs (\$100,000 USD to \$2million USD)
  - Lost business and reputational harm
  - Regulatory costs
  - Potential litigation

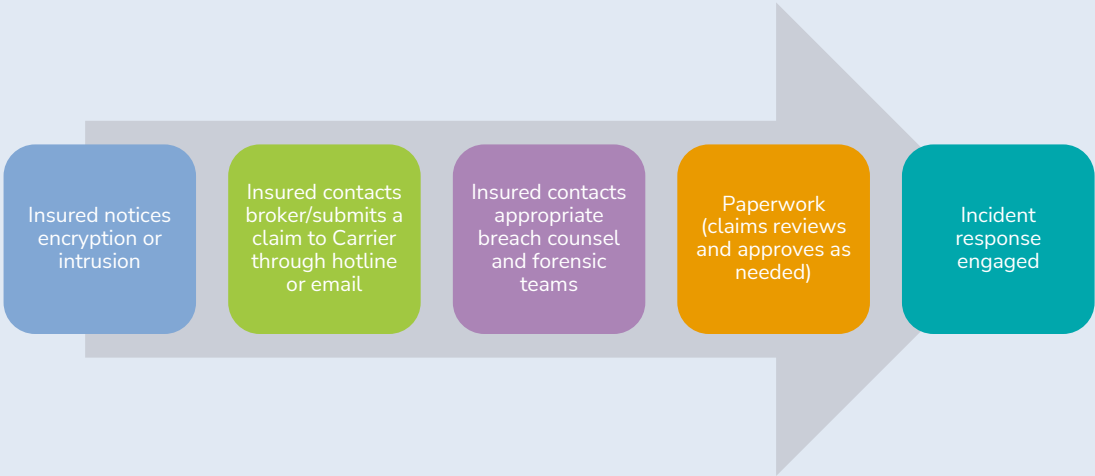
## IMPACT OF ACTIVE ICS INTRUSION ATTACKS

- ICS Specific Impacts
  - Loss of Protection
  - Loss of Safety
  - Physical Property Damage
  - Environmental Damage
  - Bodily Injury/Loss of Life

*What it Looks Like and Why*  
**GOOD INCIDENT RESPONSE**

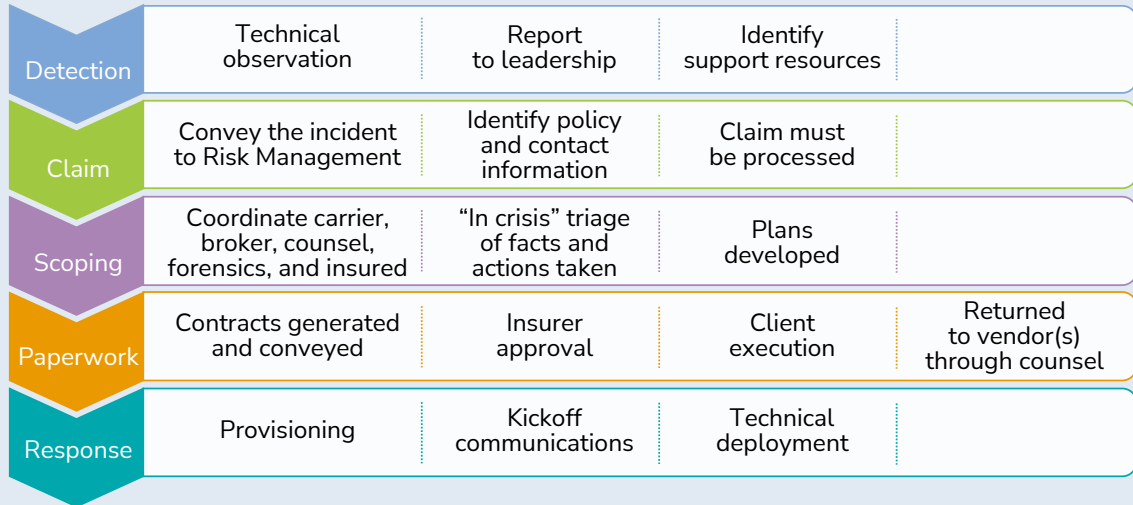
**OVERVIEW OF INSURED NOTIFICATION OF CLAIM TO ENGAGEMENT**

*The simple steps*



## OVERVIEW OF DETECTION TO ENGAGEMENT

*Not so simple on closer look*



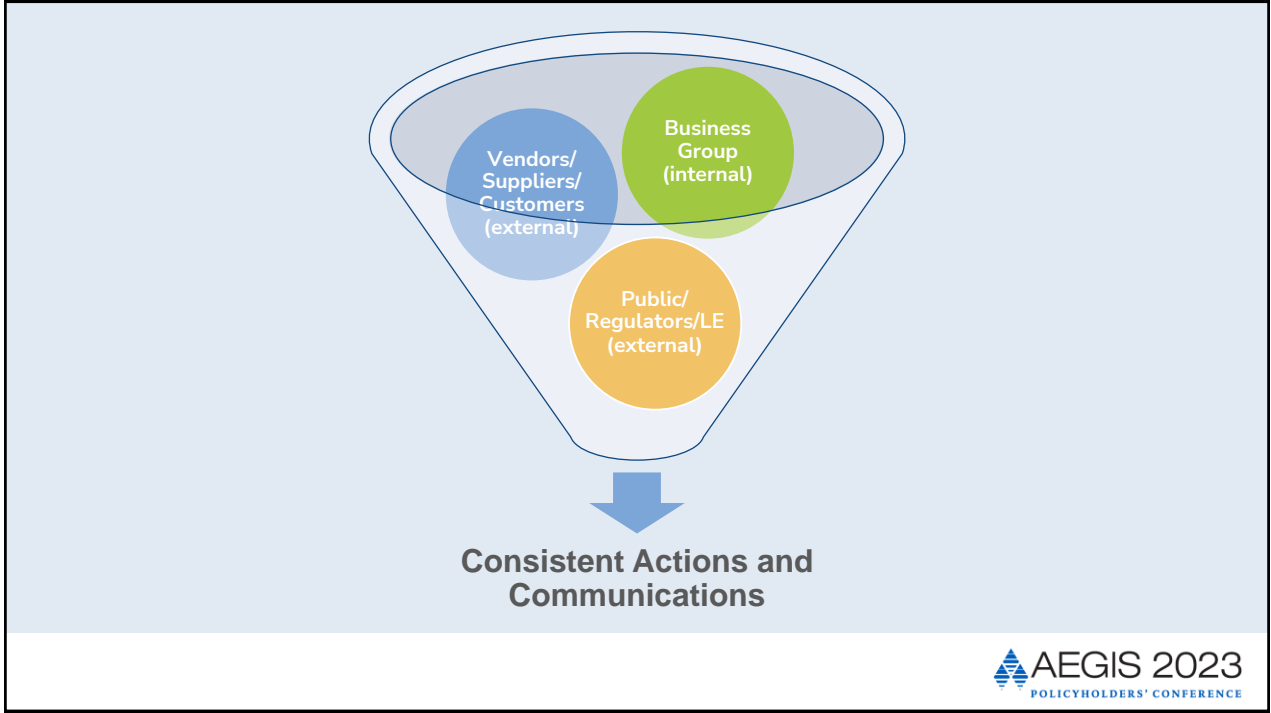
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## GOALS OF THE SCOPING CALL

- Gather facts
  - What happened and what have they already done?
  - What does this client's digital environment look like?
  - Who are they?
    - What are their internal needs?
    - What are their external concerns?
  - What solutions will work for them?
    - Time, money, reputation, internal dynamics
- Interview under pressure
  - Why would they want our help at all?
- Develop the response plan
  - Lay groundwork for consistent communications
- Manage the crisis
  - Set expectations
  - Instill calm



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