

# THE POWER OF PREPAREDNESS

Based on real-world events and studies from the NYPD, FBI, DHS, and InterAgency Board, TPOP e-learning courses are taught by the nation's leading law enforcement and safety experts, and feature captivating, memorable content via twenty-first century curriculum development techniques.

All of this critical safety education is covered in one comprehensive hour-long course: *Think & Survive: Workplace Violence and Active Shooter Preparedness*.

## CHAPTERS INCLUDE:

### Realities of Workplace Violence

**RAPIDITY**      **RANDOMNESS**

ACTIVE SHOOTER = A TYPE OF MASS MURDER

**SUICIDE**      **SCALE**

Understanding the threat

### Recognizing Gunfire

LARGE AND SMALL GUNS

**BOOM**

**CRACK**

Making the right decision in the first critical seconds

### Value of Early Recognition

HIGHEST RISKS: CHANGES IN TYPICAL BEHAVIOR

INTROVERTED TYPES THAT SUDDENLY SEEM OVERLY BOISTEROUS OR AGGRESSIVE

EXTROVERTS THAT SUDDENLY SEEM WITHDRAWN AND REMOTE

Awareness and methods for preventing violence

### Surviving an Active Shooter Event

A Weapon You Can Continue To Wield

Shirts or Jackets Can Be Substituted

Run-Hide-Fight, barricading and improvising weapons

### Situational Awareness

FIND A POSITION IN THE ROOM THAT PROVIDES A VANTAGE POINT

Staying a step ahead of danger

### Response to Injury

HOW TO PROPERLY APPLY A TOURNIQUET

Improvising tourniquets and stopping blood loss

# ONLINE COURSEWARE DESIGNED TO SAVE LIVES

- OSHA, FBI, and DHS Aligned
- Scientifically Designed
- Best-In-Class SMEs
- 100% Mobile Compliant
- Phone & Web Support
- Affordable Pricing

TPOP's Competitive Edge	Them	Us
Run, Hide, Fight (or equivalent)		
Recognizing Gunfire		
Response to Injury		
The Value of Early Recognition		
Situational Awareness		
Preventing Workplace Violence		
Affordability		
Thoroughly Engaging & Memorable Delivery		
Nationally Recognized Experts		
Stand-up Training / Threat Assessment		
Monthly Reminders		
Customization Capabilities		
Completion Reports		

GET YOUR PEOPLE PREPARED.  
CONTACT TPOP TODAY.

833.723.3893 | [THEPOWEROFPREPAREDNESS.COM](http://THEPOWEROFPREPAREDNESS.COM)



THE POWER OF PREPAREDNESS™

THINK & SURVIVE

WORKPLACE VIOLENCE AND  
ACTIVE SHOOTER PREPAREDNESS

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# THE EXPERTS

Best-in-class Subject Matter Experts equip your learners with the knowledge they need to recognize, prevent, or survive all forms of workplace violence.



## WILLIAM F. FLYNN

Former Principal Deputy Assistant Secretary of the U.S. Department of Homeland Security's Office of Infrastructure Protection



## MICHAEL C.H. MCDANIEL, BRIGADIER GENERAL (RET.)

Former Deputy Assistant Secretary for Homeland Defense Strategy



## AL SHENOUDA

Former law enforcement tactical commander and U.S. Department of Homeland Security Protective Security Advisor



## BARBARA MARTINEZ

Former FBI Supervisory Special Agent with 30 years of investigation, tactical response, and national security program management experience



## DR. ANNE SPECKHARD

Director of the International Center for the Study of Violent Extremism



## GARY SIKORSKI

Primary Defensive Tactics Instructor with 30 years' experience as a civilian personal safety, active shooter response, and self-defense expert



## CHIEF ANTHONY HOLT

Chief Law Enforcement Officer for Wayne State University

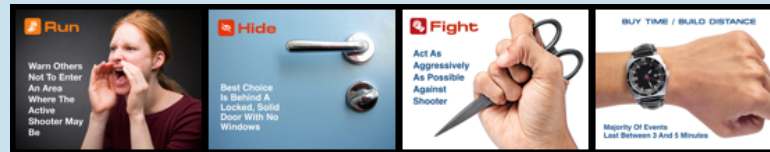


## RICK MCLATCHER

Officer in Charge and Team Leader of the Tactical Emergency Medical Support Team for the Detroit Police Department Metropolitan Division

# TPOP E-LEARNING ADVANTAGES

Circumventing the limitations of stand-up training and boring PowerPoint click-throughs, TPOP's e-learning platform uses proven Adult Learning Theory to maximize engagement and retention.



## Clear, captivating concepts and imagery

- Short learning units and quizzes increase attention and interest
- Simple interface designed for users with minimal computer skills
- Monthly email reminders keep life-saving lessons top of mind
- Entire self-paced course can be completed in approximately one hour

## Reach your entire workforce or population instantly and regularly

- Delivered via computer or mobile device to reduce impact on work hours
- Annual refresher reinforces learning retention and explores new tactics
- Bring new hires or arrivals instantly into compliance

## Configure and customize content to your organization's specific needs

- Subscription-based learning keeps your entire population prepared
- Modules suited to your training goals and requirements

## Integrate TPOP with your internal LMS, or access TPOP's cloud-based LMS to reduce IT burden



Completion reports and certificates



Monthly email reminders

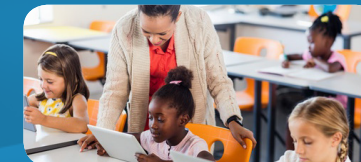


White label capabilities

# MULTIPLE VERSIONS ADDRESS THE NEEDS OF VIRTUALLY EVERY INDUSTRY



## CORPORATE FACILITIES



## EDUCATIONAL FACILITIES



## HEALTHCARE FACILITIES

• Schools & Universities

• Hospitals & Clinics

• Manufacturing

• Municipalities

• Law Enforcement

• Airports, Train Stations, Bus Terminals

• Events & Exhibitions

• Media & Entertainment

• Utilities

• Insurance & Risk Mitigation

• Houses of Worship

• and Countless Others

## Fully-aligned with:

- OSHA's General Duty Clause
- Joint FBI-DHS active shooter preparedness methodology
- Emerging healthcare workplace violence regulations

## Completion and certification reports available in accordance with your corporate standards

Easily configured, maintained, and secured content includes single sign-on capabilities\*, plus phone and web support

Affordable pricing thanks to per-seat, per-year billing and multi-year discounts

Customization upgrades available including corporate branding and video introductions from executive leadership\*

\*Available for a nominal fee